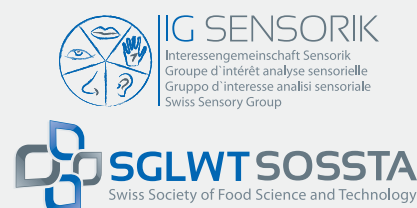




**14<sup>TH</sup> E3S ANNUAL ASSEMBLY & SYMPOSIUM**

# **SENSEATIONAL SWITZERLAND**

## **FROM TRADITION TO INNOVATION**



**26 - 27 MARCH 2026**  
**ZURICH, SWITZERLAND**

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# INTRODUCTION

The Swiss Sensory Group – IG Sensorik is delighted to host the 14th E3S Annual Assembly and Symposium on March 26 & 27, 2026 at the ETH Zurich, Switzerland.

As our food systems face increasing complexity — from global supply chain disruptions to evolving consumer preferences and the rise of alternative proteins — the role of sensory perception in understanding and shaping food quality has never been more crucial. Sensory science stands at the intersection of innovation, sustainability and consumer trust, making it an essential tool in tackling today's food-related challenges.

The two-day event will bring together researchers, students, industry professionals, and E3S members for a vibrant mix of strategic discussions, scientific exchange, and inspiration:

- On Thursday, 26 March, the E3S General Assembly and Working Group Meetings will take place – an internal forum for reflection, alignment, and strategic planning among E3S members.
- On Friday, 27 March, the public symposium invites the wider sensory and consumer science community to explore current trends, research, and innovation through keynotes, presentations, start-up spotlights, tastings, and a poster session.

Attendees can expect thought-provoking content, valuable networking opportunities, and the unique atmosphere of ETH Zurich, one of Europe's leading science and technology institutions.

Join us in Switzerland — where tradition meets innovation — to connect, exchange ideas, and explore the science of the senses.

The Organising Committee



Annette  
Bongartz



Martina  
Galler



Barbara  
Guggenbühl



Jeannette  
Nuessli Guth



Martin  
Popp



Jana  
Schenk

Any questions? Please contact us: [IG-Sensorik@sglwt.ch](mailto:IG-Sensorik@sglwt.ch)

# VENUE

## DETAILS

The E3S Annual Assembly & Symposium 2026 will take place on the ETH Zurich Zentrum campus, right in the heart of the city and just minutes from Zurich's main station.

The event is split across two adjacent buildings on campus.

### Day 1 - Thursday, 26 March 2026

E3S General Assembly & Working Groups  
Venue: Alumni Pavillon (MM)

Social Dinner

Venue: Restaurant Uto Kulm, 8143 Uetliberg

### Day 2 - Friday, 27 March 2026

E3S Symposium  
Venue: Audimax (HG F 30), ETH Main Building  
The Audimax is ETH Zurich's largest lecture hall, located in the historic main building (HG).

To help you find your way, we recommend consulting the ETH Campus Map in advance:



### ADDRESS DAY 1

Alumni Pavillon (MM)  
MM C 78, ETH Zentrum  
Rämistrasse 101, 8092 Zurich



### ADDRESS DAY 2

Audimax (HG F 30)  
ETH Main Building, HG  
Rämistrasse 101, 8092 Zurich



### HOW TO GET THERE

Tram 6 or 10 to ETH/  
Universitätsspital.  
Or take the Polybahn from  
Central to Polyterrasse .

# SYMPOSIUM ESSENTIALS



© Zürich Tourismus / Joel Hunn

## ACCOMMODATION

A limited number of rooms have been pre-reserved for E3S participants. Please book early and use the booking reference "E3S Conference" when reserving:

**Hotel St. Josef** [www.st-josef.ch](http://www.st-josef.ch)

Near ETH Zurich Zentrum

- Booking deadline: 25 February 2026
- Dates: 26–27 March 2026 (+ optional nights 25–26 & 27–28)
- Rate: CHF 223.50 per night (single room, incl. breakfast & city tax)  
Supplement for second person: CHF 53.50 per night

**UTO KULM - Top of Zurich** [www.utokulm.ch](http://www.utokulm.ch)

Venue of Social Dinner. Located on the Uetliberg

- Booking deadline: 25 February 2026
- Dates: 26–27 March 2026
- Rates: CHF 173.50 (single room); CHF 253.50 (double room)  
(both incl. breakfast & city tax)

**Zurich Youth Hostel** - no reserved rooms

[www.youthhostel.ch/en/hostels/zurich-youth-hostel](http://www.youthhostel.ch/en/hostels/zurich-youth-hostel)

Affordable accommodation for individual bookings – limited availability, early booking recommended.



## REGISTRATION

All details on registration, fees, and participation can be found online.

Scan the QR code or visit the link below to secure your spot:



<https://bit.ly/e3s2026>

We look forward to welcoming you in Zurich!



## SOCIAL PROGRAM

In addition to the main conference days, we are planning a small side program with social and cultural activities before and/or after the symposium.

Whether it's a taste of Zurich, a scenic walk, or a sensory surprise – we encourage you to plan some extra time around the event.

Details and registration information will follow soon. Stay tuned and keep your schedule flexible!

# PROGRAM DAY 1 E3S Members only

## General Assembly

The General Assembly of the European Sensory Science Society (E3S) is a closed meeting for official delegates and members. It offers a dedicated space to reflect on current initiatives, strategic goals, and future directions of the society. Working group meetings will also be held.

**Thursday 26 March 2026**

**11.00**

Arrival and Registration

**11.30**

Working Group Session I (in parallel-sessions)

**12.30**

Lunch

**13.00**

Working Group Session II (in parallel-sessions)

**14.00**

Break

**14.15**

E3S General Assembly only for Country delegates

**17.00**

Closing

**19.00**

Apéro & Dinner at  
Restaurant Uto Kulm - Top of Zurich

# PROGRAM DAY 2 Open to public

## Symposium

Discover the latest in sensory and consumer science at the 14th E3S Symposium, hosted by the IG Sensorik at ETH Zurich. A one-day event full of insights, innovation, and international exchange – right at the intersection of science and society.

**Friday 27 March 2026**

### **Opening & Welcome**

With Jeannette Nuessli Guth (ETH Zurich / IG Sensorik)  
Honouring 15 years of E3S with Sara Spinelli (E3S President)

### **From Tradition to Innovation**

Swiss chocolate - Johannes Burkard (ChoNova)  
Swiss cheeses - Remo Schmidt (Agroscope)  
Sensory in industry today - Mirco Bollhalder (Migros Industrie)

### **Start-ups: Inventing Tomorrow's Traditions**

Cocoa-free chocolate & cell-cultured cocoa (Food Brewer)  
Plant-based cheese made from lupins (New Roots)  
Consumer insights & plant-based innovation (Planted Foods)  
Taste receptors and novel approaches (Tasteomics)

### **Interactive Tastings**

Get hands-on with flavours!  
Start-ups invite you to experience their innovations  
with your own senses - and vote for your favourites.

### **Innovation Spotlight**

Microalgae as more sustainable and affordable food sources - Fengzheng Gao (ETH Zurich)  
Value chains & sidestreams - Nadina Müller (ZHAW)  
Hybrid products - Lorenzo Belli (ETH Zurich)  
The role of AI in sensory science - Thorsten Guksch (SAM Sensory and Consumer Research)

### **Closing & Poster Award**

The day concludes with the announcement of the Best Poster Award,  
presented by IG Sensorik.

**And yes - there will be cheese. And chocolate.  
And a few surprises along the way.**

The exact schedule and room plan will be shared shortly before the event.

## 14TH E3S ANNUAL ASSEMBLY & SYMPOSIUM 2026

WE CAN ALREADY  
TASTE THE EXCITEMENT,  
FEEL THE ANTICIPATION  
AND SENSE A TRULY  
INSPIRING EVENT AHEAD.  
SEE YOU IN ZURICH!



26 - 27 MARCH 2026  
ZURICH, SWITZERLAND

